

# **Charleston Battery Media Guidelines**

# As of February 25, 2025

The Charleston Battery, in conjunction with the USL Championship, have established the following guidelines to maintain an efficient and professional environment for all media members and other guests at its events. By accepting a media credential, the holder agrees to the Charleston Battery ticket terms and conditions.

#### Media Areas

Credentialed media should enter through Gate 1 by the Pavilion, located in the Northwest corner of the stadium. The entrance opens 90 minutes prior to kickoff (subject to change in Charleston Battery's sole discretion). Approved media will be able to go through the security check at Gate 1 and proceed to the box office to pick up their credential.

The press box is located in the building above the East Grandstand and can be accessed via the stairs or elevator. Only credentialed media will be allowed access to the press box and is subject to availability on a per-game basis.

## Photographers and Television Crews

There is wifi access on the field. Contact the Charleston Battery's marketing and communications department for the network I.D. and password.

#### **Press Box Guidelines**

The press box at the Patriots Point Soccer Complex opens 90 minutes prior to kickoff (subject to change in Charleston Battery's sole discretion). Admittance is limited to working media members with credentials only. The press box is a working area reserved for writers, reporters, and game personnel. Family members and guests will not be allowed in any working media areas.

### **Photographer Guidelines**

Credentialed photographers may shoot game action from the field level only. No photographs may be taken from the press box or seating areas, unless explicit permission is given per the accreditation by the club or league.

Charleston Battery reserves the right to use, without compensation, any and all photos taken during all matches at Patriots Point Soccer Complex and other Charleston Battery events for marketing and promotional purposes (excluding news media). Upon request from the Charleston Battery, photographers agree to send raw images without watermarks. Proper credit and notification will be given when photos are used. Failure to follow these requests will result in the revocation of credentials for future Charleston Battery events.

Prior to kickoff, photographers may move to midfield to shoot starting line-ups, but immediately afterward are required to move to an endline. **No photographs may be taken from either bench area after the match has started.** 

Credentialed photographers may not cross in front of the benches or behind the goals. For the safety of players, referees and media, credentialed photographers are required to stay behind the fieldboards when shooting game action.

# **Camera Policy**

Small cameras are allowed to be brought in by fans, but no spectator cameras with lenses more than six inches (6") long will be permitted. Only approved credentialed media members are permitted to bring in cameras with lenses longer than six inches.

#### Media

"Media" consists of the following categories of working professionals who hold appropriate credentials: writers, photographers, radio and television sportscasters and their crews. All credentialed photographers must be working for a specific publication or media outlet to be accredited. Per USL guidelines, on-field photographers and videographers are to wear team-issued photo bibs/vests at all times, in addition to their credential, when working at the field level.

#### **Match Notes**

Match notes will be made available in the press box ahead of every USL and U.S. Open Cup match. Post-match stat sheets can be provided to all press contacts and can be provided upon email request.

### **Interview and Comment Requests**

All interview and comment requests must be made through the Charleston Battery's marketing and communications department. This includes players, coaches, front office staff, and any other individual operating for the Charleston Battery.

In accordance with the USL Media Guidelines, approval of requests will be at the discretion of Charleston Battery staff.

#### **Pre-Match Interviews**

The Charleston Battery are not required to provide pre-game media access. Pre-game interview requests can be made, but are subject to denial at the discretion of the Charleston Battery's marketing and communications department.

#### **Post-Match Interviews**

FOR USL MATCH PLAY ONLY: In accordance with USL policy, media members may have access to the Charleston Battery Head Coach and the 18 rostered players within 10 minutes of the conclusion of the match. In the event a player requires medical treatment and can't be present in the room, the Club's communications staff will make arrangements for the player to be available if he has been requested by media. The Charleston Battery's communications staff has the right to end post-match interviews 30 minutes after the room opens following the end of the match.

# **Training**

In the Charleston Battery's sole discretion, training will be open to all media with 24 hours advance written notice to the club's communications department. Approval of any special requests are at the discretion of the Charleston Battery

The Charleston Battery Head Coach and all players will be available for interviews immediately following training. All interview requests must be submitted to the club's communications department at least 24 hours prior to training.

No media members are permitted in the locker room areas before, during, or after training.

#### Credentialing

Season-long USL credentials will be honored at league, cup and playoff matches. Non-season credentialed media members must apply for game-specific credentials for all matches, including regular season, U.S. Open Cup, international friendlies, other non-league matches, and other Charleston Battery events. Approval is based on availability and may be revoked on an individual basis upon violation of any kind.

Credential applications can be made via the form on the Charleston Battery website. All applications must be submitted at least 24 hours prior to kickoff.

Credentials can be picked up in advance of the match at the Charleston Battery office located at 75 Port City Landing, Suite 320, Mt. Pleasant, SC, 29464. Day-of-game credentials can be picked up at Gate 1 (see the "Media Areas" section for more direction). They will be available beginning 90 minutes prior to the match.

All credentials are non-transferable, and any unauthorized or improper use will subject the bearer to ejection from the stadium and permanent loss of the credential. Charleston Battery reserve the right to revoke credentials from anyone who violates the media guidelines, behaves in a disruptive or unprofessional manner, or abuses media access.

All requests under these guidelines can be sent to <a href="mailto:communications@charlestonbattery.com">communications@charlestonbattery.com</a>

#### FROM THE USL CHAMPIONSHIP: PLEASE READ

This credential is issued solely to provide stadium access to an individual with a legitimate working function at a game involving a member club of USL Championship. The bearer must be on a specific assignment (as employee or agent for the organization to which this credential is issued). It is non-transferable. Any unauthorized use of this credential subjects bearer to ejection from the stadium and possible prosecution for criminal trespass. Resale or attempted resale is grounds for seizure and cancellation.

The use of any and all media of USL Championship events or excerpts thereof shall be limited to news coverage by the accredited organization, unless expressly authorized in writing by USL Championship. Any other use including, but not limited to: advertising, promotional contests and sweepstakes or other trade purposes requires prior specific written approval from USL Championship. Permission to film or tape USL games may be revoked at any time.

All ownership copyright and property rights in USL Championship matches, the telecast thereof and in the events and activities conducted in the stadium shall remain the sole property of USL Championship, and no such rights are conferred or to be conferred or created on behalf of any other person or entity by the issuance of this credential.

The bearer of this credential and his or her employer assume all risk and danger of personal injury and all other hazards arising from or related in any way to this event and shall agree to indemnify and hold harmless USL Championship, its member teams, other agents and employees from and against all liability, loss, damages or expense resulting from or arising out of thier presence at the stadium. The bearer grants permission to USL Championship to utilize the bearer's image, likeness or voice in connection with any broadcast, photograph or other production of this event via any media and for any purpose.